**MANAGEMENT OF THE ASSOCIATION**

**Creation of working group (ad hoc or structural – defined by audience)**

Objective:
- to gather the community of members around common interests and expertise

- Territorial policies
- Healthcare professions
- National policies to fight antibiotic resistance
- External and public relations

**COMMUNICATION**

**Develop and strengthen the communication tools of the association**

Objectives:
- Circulate information to the largest audience.
- Highlight the accomplishments of WAAAR and the opportunities they represent.

- Creation of “Communication” working group.
- Diffusion of an internal newsletter.
- Development of a presentation brochure.
- Social media presence (Twitter)
- Creation of a « Blog » section on the website.

**3 communication campaigns during the yearly highlights of antibiotic**

- April 2021/2022: World Health Day
- May 2021/2022: Hand Hygiene Week
- November 2021/2022: Antibiotic Resistance International Week

**SUMMARY OF THE ACTIVITY REPORT**

**Who we are**
WAAAR (World Alliance Against Antibiotic Resistance) is a non-profit association created in 2011 by doctors and professors of medicine. Today, we are more than 700 members from 55 different countries and our fight against the threat of antibiotic resistance is daily.

**What we do**
Antibiotic resistance threatens our health and the environment, which is why we are standing up to raise awareness on the need for action and to promote dialogue among all countries.

**With whom**
Because only coordinated and collaborative actions will enable us to fight effectively against this blight, we seek to bring together all concerned actors. Political decisionmakers, the medical community, patient associations, representatives from health industries, international health organisations, veterinarians, and the general public: all need to take their part to create a common awareness.

Contact us:
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The strategic ambition for the years to come:

- To increase the visibility of the association and make WAAAR the key player in antibiotic resistance in France and in Europe
- Intensify the fight against antibiotic resistance by including all actors and scales of action

All these actions have contributed to strengthening the visibility of the association, which now wishes to develop even more. To achieve this, WAAAR wishes to commit itself over the next three years on a double ambition:

- Consolidate the strength and impact of its actions, at national and international level, by becoming part of the political landscape in a sustainable way.
- Reorganise its internal structure to expand management of the association and communication.

Implementing collaborative and global action to translate the One Health approach into concrete actions

Based on the One Health concept, the association aims to develop a collaborative and comprehensive approach against antibiotic resistance, bringing together specialists in human, animal, and environmental health. During its nine years of existence, it has been able to integrate itself into the political and scientific spheres of health to propose innovative actions to fight antibiotic resistance, in France and with the relevant international bodies.

The One Health approach has become more and more concrete over the years, notably with the publication of the AMR Manual (2018) which explains how the fight against antibiotic resistance is also a sustainable development concern, and in which the principles of the One Health concept are transposed into everyday actions.

In order to give substance to these general principles, the Association developed its links with general practitioners to exchange views on improvement (discussions, awareness-raising campaigns), with Members of Parliament (organisation of a second colloquium in 2019 at the National Assembly, after the first edition in 2018) and through European dissemination of its “Mode d’Emploi”, in both French and English, to scientific societies, decisionmakers and healthcare users in Europe.

WAAAR has also been actively involved internationally in various international bodies and organisations, including the Global Alliance Against Sepsis (GSA), the Global Alliance Against Nosocomial Infections, the European Committee for Infectious Control (EUCIC), Drive AB, the International Society of Infectious Diseases (ISID) and the International Society for Chemotherapy (ISC). The association also translated and distributed several publications, including the annual AMR Control book, (first translated into French in 2019), and the English version of its “AMR Manual”, especially during its participation in the 29th European Congress of Microbiology and Infectious Diseases (ECCMID) the same year.

At local level: promoting hygiene
- Programme on hygiene in municipalities (May – June 2020)
- Regional roundtable (Q2 2020)
- Dialogue with healthcare professionals and industry (for example on waste management) (July-December 2020)

At national level: participate concretely in the implementation of the national strategy to fight antibiotic resistance
- Discussion around the Governmental roadmap (July- August 2020)
- Development of a Manifesto for presidential candidates (October – December 2021)
- Participation to the Priority Research Program (PPR) on antibiotic resistance (January-July 2021)

At European level: integrate the association in its European and international network
- Development of a Manifesto for the MEPs (March – May 2022)
- Organisation of a political event at the European Parliament under the high patronage of the French presidency of the EU (January– July 2022)
- Integration of WAAAR to the EU-JAMRAI workplan (May – December 2022)

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